

DANIEL SELIGER / SEATTLE WA



253-218-7565 / DANIELSELIGER.COM

EXPERIENCE

UX Architect / Web Designer / UI Developer with 16+ years of professional experience.

- Primary Apps/IDEs //
Axure, Photoshop, mockups, Eclipse, Dreamweaver, Visual Studio, BBEdit, Flash, Illustrator
- Code //
HTML, CSS, Javascript, Bootstrap, JSP/JSTL, WordPress/PHP, ASP.NET/XAML, ColdFusion, Flash/ActionScript
- Servers / Versioning / Database //
WebLogic, ATG/Endeca, Apache, IIS, SourceSafe, TFS, Subversion, CVS, MySQL

EMPLOYMENT

AAXIS Commerce - Los Angeles, CA (Remote)

UX Architect 1/14 - 2/17

- Remote + frequent visits to client offices.
- New business and project delivery. Mix of hands-on design activities and design project oversight.
- Break down of activities:
 - 35% Hands on UX/UI design/prototyping/research, onsite at clients
 - 35% Client design team oversight and design/dev project oversight
 - 15% Offshore dev/design team oversight
 - 10% New business onsite/demos
 - 5% Ideation, director/VP level meetings, internal policy, hiring, etc.
- Primary Clients: Ferguson, PerkinElmer, Nutrisystem, Ashford, Beacon Roofing, Lupo (Brazil), Digicel (EZZYSHOP Jamaica), Toshiba, Dubai World Trade Center (Dubai, UAE), countless new business designs (Brazil and Chile)

Freelance

Web/UX Design & Development, Branding, Print 8/12 - 1/14

- Primary Clients: Amplifi Commerce (Jenny Craig), Fell Swoop (multi), Huddle Group (multi)

AT&T - Bothell, WA

UI JSP Developer B2C [Contracted] 8/11 - 8/12

- Sustainment developer on the daily release team handling quick turnaround bug and enhancement tickets.

Zones - Auburn, WA

Ecommerce Web Designer 1/11 - 8/11

- Redesign and front-end coding of zones.com in conjunction with offshore team.

AT&T - Bothell, WA

UI JSP Developer B2B [Contracted] 2/08 - 8/10

- Front-end dev for Premier Online Care. Mix of long-term project work, and daily bug fixes.

Hawkeye - Kent, WA

Web Designer / Developer 5/05 - 8/07

- Designed and developed UI layer for B2B channel marketing sites and applications.
- Trained other designer/developers in ASP.NET, Visual Studio, SourceSafe, and IIS.

AT&T - Redmond, WA

UI JSP Developer [Contracted] 8/04 - 4/05

- Developed UI layer for internal CSR CareTool, and site enhancements for Cingular/AT&T Wireless merger.

Trisept Solutions - Milwaukee, WI

Web Designer 1/03 - 8/04

- Designed/developed UI layer for travel websites. Trained designers in ASP.NET, Visual Studio, and SourceSafe.

WE Energies - Milwaukee, WI

Web Designer [Contracted] 7/02 - 1/03

- Designed and developed new portion of WE Energies intranet and trained staff to update on their own.

GE Medical Systems (GE Healthcare) - Milwaukee, WI

Web Designer [Contracted] 2/01 - 3/02

- Redesigned/developed Accessories & Supplies public and intranet sites.

Swankboy, LLC - Milwaukee, WI

Cofounder/Designer/Developer 5/00 - 12/01

- Established small design/photography firm-sales, design, development, client management, accounting, etc.

Prior Experience

Insurance District Management, Store Management, Sales 5/97 - 4/00

EDUCATION

University of Wisconsin - Fine Art (Graphic Design Emphasis) 1993-1997